

RICKSHAW EXPO

2026

June
5th



Ganesh Kala Krida Manch, Pune

India's first expo
for the
3-Wheeler
passenger
Mobility
Ecosystem

Date:

5th June, 2026

Venue:

Ganesh Kala Krida Manch,
Swargate, Pune

Time:

10:00 AM – 6:00 PM

A Full-Day Convergence of Innovation, Partnerships & Growth Rickshaw Expo brings together the complete value chain of the 3-wheeler industry—OEMs, component manufacturers, EV innovators, fleet operators, financiers and insurers. They interact directly with user and integrators including **rickshaw operators, garage owners and service enterprises**. A curated environment designed for high-volume sourcing, technical exchange, and strategic collaborations.





Key Highlights

Direct Connect

Engage with a community of **2.5L+ stakeholders**.

Aftermarket Hub

Dedicated zones for spare parts, high-performance lubricants, and specialized tools.

Innovation Pavilion

Startups and emerging tech shaping the future of urban transit.

High Footfall

3,000+ targeted visitors including fleet owners and garage entrepreneurs.

Industry Showcases

New vehicle models, EV platforms, and cutting-edge **diagnostic equipment for workshops**.

Adarsh Rickshawala Awards

A pan-Pune initiative honoring 100+ drivers for exemplary service.

High Engagement Zone

Free vehicle health check-ups and technical clinics for mechanics.



Who Will Benefit

3-Wheeler OEMs & Tier 1/Tier 2 Suppliers

After market Brands: Tires, batteries, lubricants, and high-demand spare parts.

Garage & Service Enterprises: Multi-brand workshops, detailing centers, and specialized repair shops.

EV & Alternative Fuel Innovators: Retrofitting kits and energy storage solutions.

Finance & Insurance: Specialized lending for fleet expansion and workshop upgrades.

Fleet Owners & Aggregators: Seeking new inventory and maintenance partners.

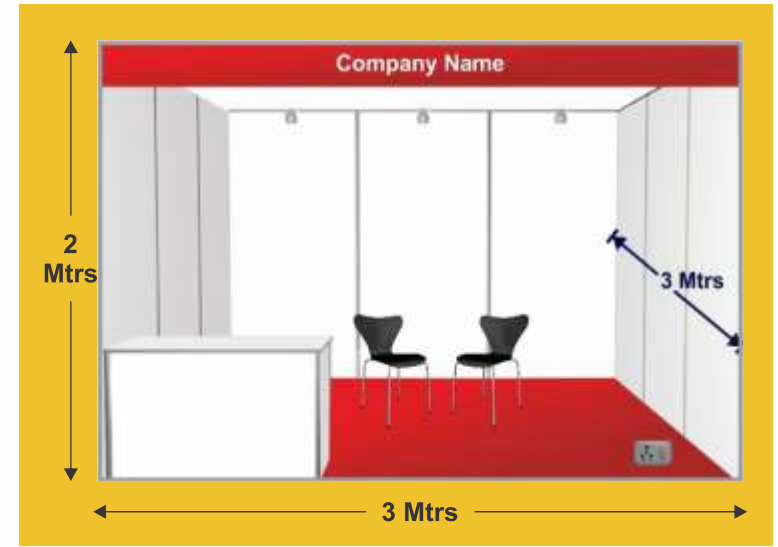
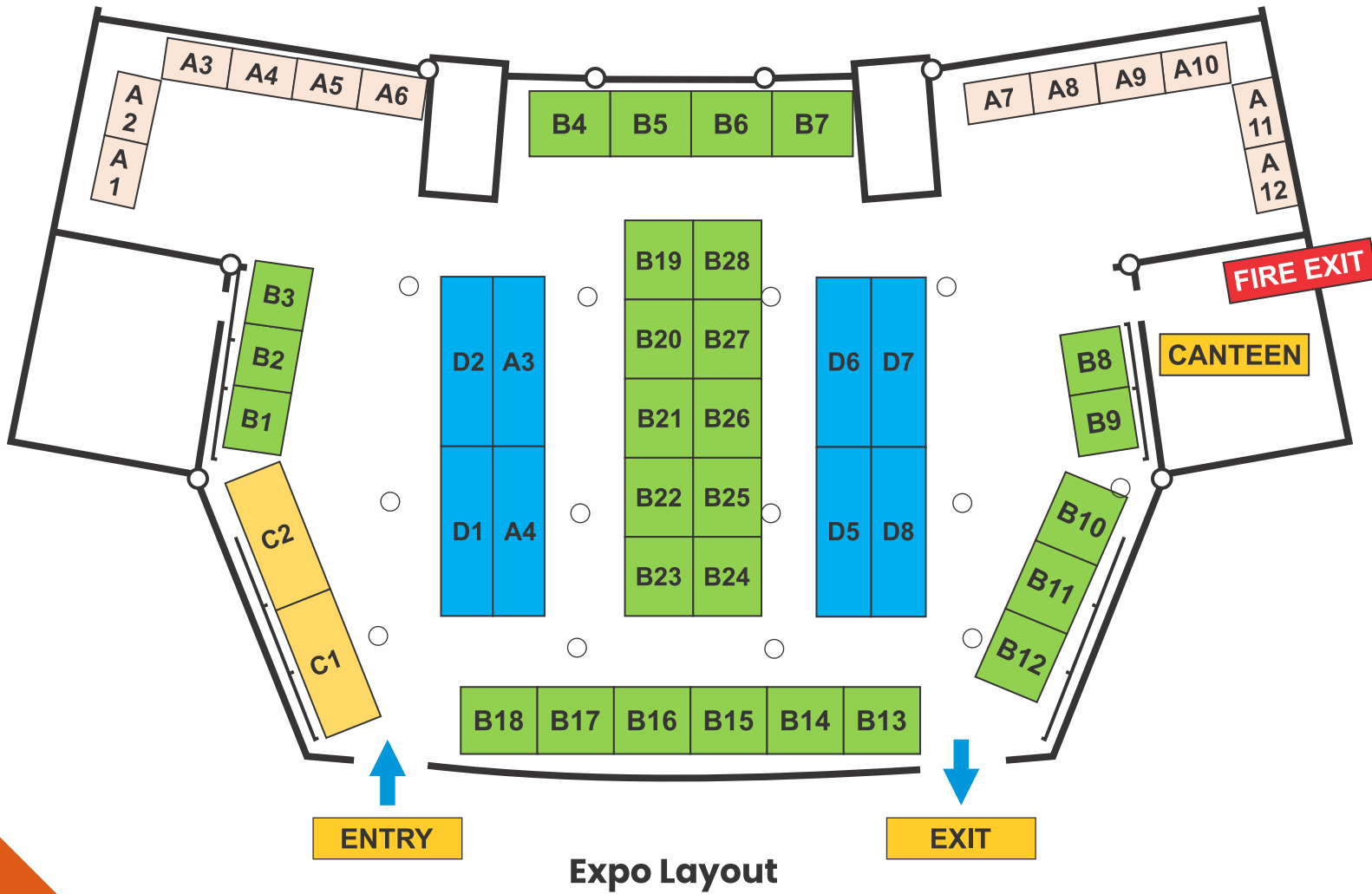
Hype & Publicity

- **High-Decibel Outreach:** Print, Radio, and TV campaigns targeting both owners and service providers.
- **Ground-Level Activation:** Promotions at **100+** **Rickshaw Stands** and **Major Industrial Clusters** across Pune and PCMC.
- **Institutional Support:** Partnerships with the Transport Department, RTO, Police, and all major Rickshaw & Mechanic Associations.

Why Participate?

- **Direct-to-User Sales:** Showcase your aftermarket products directly to the drivers and fleet owners who use them daily.
- **B2B Networking:** Connect with garage owners and service centers looking for reliable parts suppliers and franchise opportunities.
- **Live Demos:** Conduct trials of new diagnostic tools, retrofitting kits, or vehicle performance upgrades.
- **Brand Authority:** Position your brand as a leader in India's most vital last-mile mobility segment.

Registration & Participation: Call - 75075 09651 Email: expo@actsakriya.com



Stall Type	Dimensions	Area	Nos	Cost	Furniture
A	3 M x 2 M	6 Sq.M	12	25,000	1 Table, 2 Chairs, 3 Spotlights, 1 Plug point
B	3 M x 3 M	9 Sq.M	28	30,000	1 Table, 2 Chairs, 3 Spotlights, 1 Plug point
C	5 M x 3 M	15 Sq.M	2	45,000	2 Table, 4 Chairs, 5 Spotlights, 2 Plug points
D	6 M x 3 M	18 Sq.M	8	60,000	2 Table, 4 Chairs, 6 Spotlights, 2 Plug points

Includes:

- Octonorm partition walls
- Synthetic carpet
- Fascia with company name
- Waste bin

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Organized by

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**For Stall & Sponsorship Inquiries,
please contact**

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